



## 2022 FSHP Annual Meeting

### March 29, 2022

#### Presentation Agenda

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- 8:00 AM – Breakfast, Session Open
- 9:00 AM – Introductions & Opening Remarks (Dean Stoddart, FDOT Scenic Highway Coordinator)
- 9:15 AM – Welcome to St. Augustine (TBD)
- 9:30 AM – How to-Byway Economics (Claudia Calzaretta, FDOT District Five Scenic Highway Coordinator)
- **10:30 AM Break**
- 10:45 AM – How to Create Byway Leaders of the Future (Dawn Cary, Scenic Sumter Heritage Byway & Dr. Nancy Duke, Heritage Crossroads Scenic Highway & Daytona State College)
- 11:45 AM – Partnership and Possibilities Panel (Kathie Beck, Department of State, Britney Moore FDEP OGT) (facilitated by Dean Stoddart)
- **12:15 PM – Lunch & Learn (1.50 Hours)**
  - 12:25 – Maree Forbes, Ph.D., Director of Development and Marketing for National Scenic Byway Foundation
  - 12:45 - Roundtable Byway Introductions (facilitated by Dean Stoddart)
- 1:45 PM – Scenic Highway Advisory Committee (SHAC) meeting (facilitated by Dean Stoddart)
- **2:45 PM Break**
- 3:00 PM – How to Conduct Relevant Meetings (Karen Ford, Florida Scenic Highways)
- 3:30 PM – Developing Traction – Energizing Old & New Byways (Kimley Horn Team)
- 4:30 PM – Florida Scenic Highways Program Office Priorities (Dean Stoddart)
- 5:00 PM - Session Close (Dean Stoddart)