



After the Grant Deadline

IT'S NEVER TOO EARLY TO START PLANNING



Your True North

What do we need?

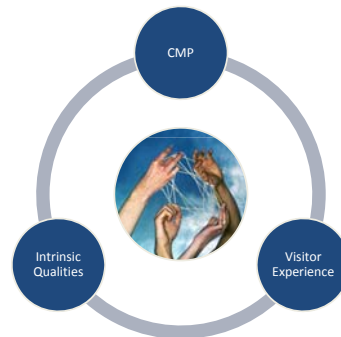
- More funding
- More visitors
- More participation

What do we have?

- Intrinsic Qualities
- The Byway Story
- Community Connections
- **What future do we want to create?**



FHWA's *Interim Policy* for National Scenic Byways Program published in the Federal Register on May 18, 1995, provides **THREE CORE ELEMENTS**:



From Vision to Priorities

- Is your CMP a living document?
- Is the CMP aligned with the strategic plan?
- Has it been updated?
- Which projects will help achieve the vision?



Slow-cookin' Grants



Photo credit, Kentucky Folklife Program, Historyburgoo.com



Take the Time

- Scope of the project
- Level of pre-planning required
- What are the phases of the work?
- How long will the project take?
- Who is the audience?
- How will it be sustained?



- Ingredients
- Equipment
- What else?



Large spoons such made by Cajun woodworker Bobby Deshotels.



Capacity



- Will you have help in writing a grant?
- Do you have the right kind of help?
- For administration of a grant?



Expand Your Network

- Who else shares your vision?
- What is their impact to the byway corridor?
- What synergy could you provide them?



2011 Empty Bowls fundraiser in Burien, WA, Photos of Michael @ NW Lens



Project Charter

- Project description
- Who will be responsible?
- Project priorities
- Stakeholders
- Constraints
- Assumptions
- Schedule estimates
- Milestones



Photo by Richard Strauss, Smithsonian Folklife Festival



Business Case

- Cost estimates
- Budget
- Cash flow
- The Flavor of Money
 - Capital vs. Revenue



Matching Ingredients

- What are your “match” reserves?
 - Cash
 - Materials
 - Volunteer labor
- In-kind over-represented?
- Is the valuation credible?
- Where will you come up with more cash?
- What’s required to “lock in” the match?



It's That Time of the Year



- Research Cyclical Grant Opportunities
- Grant Calendar
 - Grantor
 - Program Type
 - Solicitation Date
 - Due Date
 - Award Date
 - Lag Time



Your Criteria for Applying




Basic Calendar

October	<ul style="list-style-type: none"> • State Historic Preservation • Area Chamber
November	<ul style="list-style-type: none"> • Jones Family Foundation • ACME Corporate Grant Program
December	<ul style="list-style-type: none"> • Home for the holidays: No Applications
January	<ul style="list-style-type: none"> • Community foundation • National Endowment for the Arts
February	<ul style="list-style-type: none"> • IMLS Library Grant • National Trust Johanna Favrot Fund for Historic Preservation
March	<ul style="list-style-type: none"> • State Arts Council • NSB Discretionary Grants



	Solicitation Date	Due Date	Award Date	Grant Period	
NEA	March 1 st	March 30 th	June 1	One year	<input type="text"/>
Jones Family	November 1 st	Dec. 1 st	January 15	Not specified	<input type="text"/>
SHPO	July 1	October 31	April	Two Years	<input type="text"/>
NSB	January*	March*	October*	Varies	



Mmm...It'll Be Worth It



Alabama Foodways Gathering
 Photos courtesy of Sylvia Stephens and Bill Allen

